

Bak'd on the Bay

Sponsor Agreement & Event Policies

Thank you for partnering with **Bak'd on the Bay**. Your sponsorship is helping make history as we host the first cannabis-focused event at the Bayfront Convention Center in Erie, Pennsylvania.

As a sponsor, you are also participating as a vendor and agree to comply with all event rules, venue policies, and the terms of this Agreement.

1. Sponsor Benefits

Your sponsorship includes the benefits associated with your selected sponsorship level, including your designated booth space and promotional opportunities as outlined in your sponsorship package.

Benefits may include, depending on sponsorship level:

- Premium booth placement
 - Company logo on event marketing materials
 - Recognition on the event website and social media
 - Public recognition during the event
 - Sponsor credentials
 - Access to the Vendor Lounge
 - Additional promotional opportunities included in your sponsorship package
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2. Sponsor Setup

Early Setup

Friday: 4:00 PM – 8:00 PM

Event Day Setup

Saturday: Doors open at **7:00 AM**.

Sponsors shall enter through the designated loading garage, promptly unload merchandise and equipment, then immediately move vehicles to designated parking before completing booth setup.

Event staff will direct all setup and teardown traffic. Sponsors agree to follow all instructions provided by Event Management and venue staff.

3. Professional Booth Standards

Bak'd on the Bay is committed to presenting a clean, professional, and upscale event.

Sponsors agree to maintain booths that reflect these standards.

Requirements include:

- Professional booth appearance at all times.
- Products displayed neatly and safely.
- Glass jars and professional display containers are encouraged.
- Turkey bags, bulk storage bags, and excessive quantities of product may not be displayed on tables or shelving.
- Bulk inventory must remain stored out of public view.
- Product quantities may be listed on menus or price sheets.

Event Management reserves the right to require modifications to any booth that does not meet event standards.

4. Prohibited Products

The following items are prohibited:

- Mushrooms
- Psilocybin products
- Psychedelic substances
- Any products prohibited under applicable federal, state, or local law

Sponsors found displaying or selling prohibited items may be removed immediately without refund and may be prohibited from participating in future events.

5. Booth Operations

Sponsors agree to:

- Maintain a staffed booth throughout the entire event.
- Conduct business professionally.
- Treat guests, exhibitors, vendors, venue staff, and Event Management respectfully.
- Remain within their assigned booth space unless otherwise approved.

Early teardown or departure is prohibited without written approval from Event Management.

6. Smoking Policy

The Bayfront Convention Center is a **100% smoke-free facility**.

Smoking or vaping of any substance, including cannabis, tobacco, electronic cigarettes, and vaporizers, is prohibited inside the building.

Violation of this policy may result in immediate removal from the event without refund.

The designated outdoor smoking area is for tobacco use only, in accordance with venue policy.

7. Food Sponsors

Sponsors whose primary business is selling food must:

- Pay the required **\$100 Food Vendor Fee**
 - Serve food packaged for to-go consumption only
 - Notify Event Management at least **48 hours prior to the event**
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8. Electrical Service

Sponsors requiring electrical service must notify Event Management no later than **48 hours before the event**.

Electrical service cannot be guaranteed after this deadline.

9. Sponsor Credentials

Each sponsorship package includes the number of credentials associated with that sponsorship level.

Credentials provide access to the Vendor Lounge and other designated sponsor areas.

Additional credentials may be available for purchase or approval, subject to availability.

10. Marketing & Media Release

Sponsors grant Bak'd on the Bay and Hemptations LLP permission to use their business name, logo, photographs, videos, booth images, and publicly available promotional materials before, during, and after the event for advertising, marketing, promotional, educational, and archival purposes without additional compensation.

11. Cancellation & Refund Policy

Sponsor payments reserve exhibit space, sponsorship benefits, advertising opportunities, and contribute toward venue expenses, marketing, staffing, insurance, and overall event production.

Sponsor cancellations received more than thirty (30) calendar days before the event may be considered for a refund at the sole discretion of Event Management. Approved refunds may be subject to administrative processing fees.

If cancellation occurs within thirty (30) calendar days of the event due to any issue, circumstance, or decision on the part of the Sponsor, NO REFUND shall be issued.

This includes, but is not limited to:

- Scheduling conflicts
- Travel issues
- Staffing shortages
- Financial hardship
- Personal emergencies
- Business closures
- Failure to obtain required licenses or permits
- Changes in business plans
- Any circumstance within the Sponsor's control

Sponsors who fail to appear on the day of the event ("No Show") shall forfeit all sponsorship fees and benefits.

Sponsorships, booth spaces, and promotional benefits may not be transferred, assigned, sold, or resold without the prior written approval of Event Management.

12. Removal From Event

Event Management reserves the right to remove any Sponsor without refund for:

- Violating this Agreement

- Selling prohibited products
- Creating unsafe conditions
- Harassing attendees, exhibitors, or staff
- Damaging venue property
- Refusing to comply with venue or Event Management instructions
- Any conduct that negatively impacts the reputation, safety, or operation of Bak'd on the Bay

All removal decisions are final.

13. Liability

Sponsors are solely responsible for their merchandise, equipment, displays, employees, representatives, and personal property.

Bak'd on the Bay, Hemptations LLP, the Bayfront Convention Center, and their officers, employees, volunteers, sponsors, and affiliates shall not be liable for theft, damage, injury, or loss except where required by law.

Sponsors agree to comply with all applicable federal, state, and local laws and regulations.

14. Force Majeure

Event Management shall not be liable for cancellation, postponement, or modification of the event due to circumstances beyond its reasonable control, including but not limited to severe weather, government action, public health emergencies, venue closure, utility failures, labor disputes, natural disasters, or other force majeure events.

Any refunds or credits resulting from such circumstances shall be determined solely by Event Management after contractual obligations and event expenses have been satisfied.

15. Agreement

By signing below, I certify that I have read, understand, and agree to comply with this Agreement and all event policies. I further certify that I am authorized to enter into this Agreement on behalf of my organization.

Business Name: _____

Sponsor Level: _____

Authorized Representative: ____

Phone: _____

Email: _____

Signature: _____

Date: _____

Electronic Signature Accepted

By typing my full legal name below and submitting this Agreement electronically, I acknowledge that my electronic signature is legally binding and has the same force and effect as my handwritten signature.

Electronic Signature (Print Full Name):

Date: _____